

TRUE NORTH LOG HOMES LAUNCHES NEW PLAN BOOK

Since the invention of the camera, consumers of countless products have found ideas and inspiration from photographs – be it for a new car, a vacation destination, a new home or anything in between. True North Log Homes understands the value not only of quality log homes, but the importance of that quality imagery. Featuring 200+ pages of striking color photography, True North Log Homes has just launched its new plan book, introducing the ultimate in inspirational home planning ideas, capturing both current trends and classic beauty.



The coffee table-caliber plan book is well summarized by its opening quote: "Life is not measured by the number of breaths you take, but by the moments that take your breath away." True North has done an exceptional job of illustrating the log home lifestyle, as well as highlighting the technology and craftsmanship of the company's product. As the developers of the most technologically-advanced log home on the planet and owners of 14 (soon to be 17) US and Canada patents, True North's log homes provide customers with true dream homes.

Featuring detailed information and photographs on building process, floor plans and customers' homes all over the US and the advanced one-of-a-kind patented systems, the True North Log Homes plan book is an invaluable resource that shouldn't be missed.

For more information on True North Log Homes please visit www.truenorthloghomes.com or call 800.661.1628. ■

NEW T-BRACE INCREASES SCAFFOLD SAFETY ON CONSTRUCTION & REMODELING PROJECTS



The patented T-Brace is made to increase span and rigidity of walk-boards and scaffolding planks on project sites. The product works with pump jacks, ladder jacks, sawhorses, site-built riggings and various scaffolding systems. By inserting a 2 x 10 board horizontally in the top opening of the brace, and a 2 x 6 board vertically in the bottom of the brace, a t-beam is created. This allows for longer spans between supports, in most cases even doubling or tripling without intermediate bracing. Standard lumber typically available on site allows users to create safer, longer, more rigid walk-boards. The versatility of the T-Brace allows users to customize walk-board lengths to site conditions. T-Brace's powder-coated steel construction provides durability and can withstand up to 500 pounds of weight. One T-Brace weighs just 3.3 lbs and is easily transported from site to site. A set of 12 T-Braces builds four 16' walk-boards can be stored on a 30" 2 x 4. A set of three T-Braces sells for \$99, 12 T-Braces sell for \$349 - www.t-brace.com / 866.454.4983 ■

WOOD-PLASTIC BIO- COMPOSITES (WPCS)

JER Envirotech, an emerging Canadian environmental technology company, is hitting the global marketplace with a suite of unique, patented wood plastic biocomposite compounds that have the potential to outperform and "out-green" both wood and plastic alone in a staggering range of applications.

The company's manufacturing process takes fibre byproducts such as wood flour or rice hulls and alloys them with recycled polymers using proprietary, patented additives. The resulting material combines the durability of plastic with the appearance and workability of wood. Simply put, JER's composite product mixes plastic with wood and agricultural waste.

The end result is a stronger, waterproof, warp-free material, resistant to rot and mould and impenetrable to insects. It is environmentally friendly and has a significantly lower lifecycle cost. The material can be used to make flooring, roofing, automotive parts, desks, boat hauls, toys and furniture. Generally, if you can make it with wood, you can make it with JER's biocomposite, which is available in both pellet and sheeting form.

Such biocomposites are currently the fastest-growing segment of the plastics industry. The market research firm Principia Partners estimates that they have only penetrated four percent of their addressable market potential to replace wood, vinyl, reinforced plastics, concrete or aluminum.

To learn more about JER Envirotech and its products, visit www.jerenvirotech.com. ■



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