ourhomes

PARRY SOUND MUSKOKA HUNTSVILLE HALIBURTON



ROB WRIGHTMAN, Chief Executive Officer, MARK WRIGHTMAN, Marketing Manager, KYLE WRIGHTMAN, Sales Consultant

True North Log Homes

What's your overriding objective when building a home? "To provide the most maintenance-free log home that's available on the market today," says Mark. "It's all about trying to live that log home lifestyle, or that log home dream, rather than trying to maintain it. With most log home companies, you're always going to have that chinking, caulking, adjustments to threaded rods and stuff like that, whereas with our company that is completely eliminated."

Why do people choose True North Log Homes? "It's a family business. A lot of people look for that," says Kyle. "The major factor would be the technology. We offer

the most advanced log home technology on the planet. We're the only company in the world that offers an air infiltration warranty. We warrant for 25 years that our log house will not leak air and that you won't have to caulk or chink or do any maintenance associated with typical log-home construction."

What's your favourite part of the work? "The biggest thing is every day we're building people's dreams," says Kyle. "We're working with them right from the start, developing their drawings, design and vision and we go through that process of manufacturing, shipping it and building it on site – realizing that goal or dream." Continued on page 76

