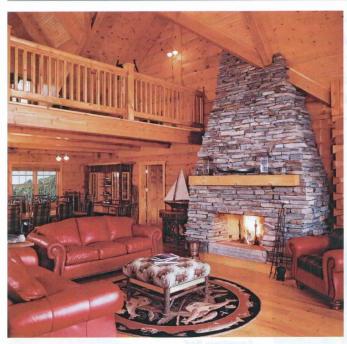


Live the log home dream, without any downside

True North Log Homes engineers innovative, affordable, low-maintenance and world class log homes





he minute you walk into a log home, you feel like you've escaped the stress and hectic pace of your daily life. "I don't know how many customers have told me that it is like walking into a vacation every time they open their front door; it's not just a home, it's a lifestyle," explains Mark Wrightman, Director of Marketing at True North Log Homes.

Mark and his brother Kyle are the third generation in the True North Log Homes' familv. Founded in 1986 by their grandfather Ronald, continued with his son Robert, True North Log Homes focus and dedication is manufacturing the world's best-engineered log home in the industry. They truly live by their commitment, for example, by being the only manufacturer to offer a 25-year Zero' Air Infiltration Warranty.

To that end, the Wrightman's—always leveraging technology to develop new innovations in log home

construction—are currently working toward their 24th patent. All of these innovations serve one end goal: building your dream home so that it is both affordable and low-maintenance. "Other than staining the exterior, there is virtually no maintenance with our log homes," adds Mark.

LOW MAINTENANCE ENERGY **EFFICIENT LOG HOMES**

We share a relentless quest for improvement, technology and innovation," agrees Robert, owner and CEO. And so within the walls of every True North Log Home are Wrightman discoveries that result in cost savings for homeowners. For example, The Keylock Air Seal Corner® and the LOG LOCK compression systems combine to result in a joinery system that requires no chinking or exterior calking. Further innovations in Butt Splines®, Tongue and Groove Systems® and Key Splines® take



We chose the saying, 'Life is not measured by the number of breaths you take, but by the moments that take your breath away,' to stimulate our customers imaginations and express the essence of True North Log Homes," says Mark Wrightman.

advantage of the naturally occurring shrinkage in the width and lengths of logs to ensure homes are airtight. 'There's no doubt that with our innovations, you'll save on heating and cooling costs in the long run," says Kyle, Director of Sales. In addition, True North Log Homes is the first log home company in the world to provide a factoryapplied UV primer stain.

Also, True North logs are ordered oversized, and cut to 'real' size (they are not shortchanged by 3/4"—a common industry tendency). "For the average True North Home, this results in two or three extra lifts of logs in the delivery," says Robert. "Remember, with log homes, the bigger the log equals more thermal mass, which results in more energy efficiency and lower heating costs."

True North Log Homes can be found in most U.S. states including Alaska, as well as Great Britain, Ireland, Continental Europe, Mexico, Korea, Bahamas, Japan and throughout Canada.

Experience the True North Log Home difference

Any one of the stunning inspirational designs by True North Log Homes can be customized.

How the process works The team at True North Log Homes helps clients choos a design that's right for them, provides a contract

price that doesn't intimidate, develops blueprints, cuts the logs, and finally, packs and delivers the final version. "Our precision computer-aided manufacturing means your home only needs to be erected once, on your building site, resulting in substantial cost savings," points out Mark.



Realistic renderings

The True North design team relies on an advanced 3D software which provides a truly realistic sense of what your future log home will look like. They can even inlay property photos so you can see where trees are, or slip in a digitized version of one of your paintings on a wall. "We've never designed the exact same home twice," adds Mark.

True North Log Homes conducts a popular factory tour and construction seminar, where you will see demonstrations on how we manufacture log homes. "We want you to be informed, because mind," says Rob.

CONTACT US truenorthloghomes.com | (800) 661-1628